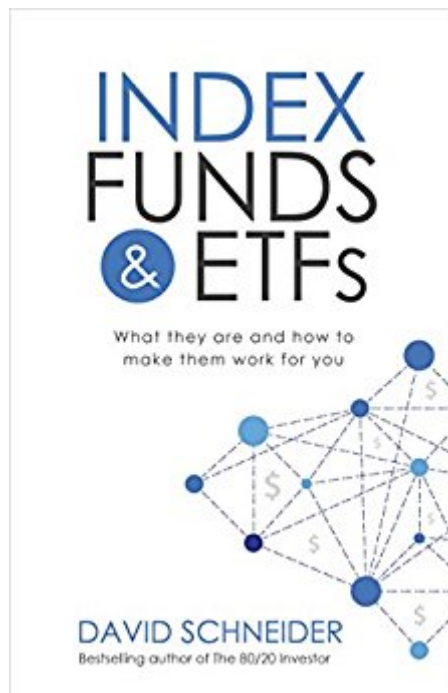




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# Index Funds And ETFs: What They Are And How To Make Them Work For You



## Synopsis

Do you find yourself lured into the index fund game without knowing what you are actually investing in? Can you be sure you know who really profits from your monthly contributions? Are you tired of always being on the losing end of the money game, while fund providers reap huge profits? With the ever-growing number of index funds and ETFs, it's no wonder that many retail investors are getting lost and confused. Between the jargon, the slick advertising, and the legions of keen advisors insisting that these are the best investment alternative for the average man and woman, it's all too easy to get swept away in the hype. Discover how to make Index Funds and ETFs work for you without falling into the usual traps. This book will offer a different perspective that profits you! This book will offer a different perspective – one that takes into account the history, structuring, and theorizing behind index funds and ETFs, and lay bare the inner working of its profitable industry. It will enable you to develop a neutral view, on index funds and ETFs so that you can cut right through the haze of marketing ploys and polemic criticism. You will learn: – What Index Funds are and how they are formulated – How standard index funds differ to index ETFs (Exchange Traded Funds) – What advantages they have over other mutual fund products – A brief history of the industrial complex behind them – The business behind creating indices, such as S&P Dow Jones or MSCI indices – Their theoretical and practical flaws and shortcomings – The flaws in the logic underlying many index investment plans – A detailed plan how to make the most out of these products – BONUS: How to apply the 80/20 investing approach to index funds investing with several examples and case studies – And much more! Would You Like To Know More? Become an Index Fund expert today. Get instant access now and click on the buy button!

## Book Information

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## Customer Reviews

David Schneider's approach to investing is unique and developed through insider experience that puts the decision making in the hands of the investor. I now understand how the 80/20 approach applies to the world of ETFs. I will definitely be paying closer attention to global events that open low risk opportunities with index ETF investing. This book changed my perspective on index investing and my approach, patience, execution and timing of trades.

This book does a fantastic job of helping you understand index funds and passive investing. It gives great detail to the terms, history, pros, cons and other important concepts that individuals need to understand in order to become independently thinking investors. This is an excellent book for someone new to investing in index funds and ETFs, as well as experienced investors who are looking to learn more.

I own several index funds from Vanguard and some ETF funds too, but until I read this book I didn't really understand exactly how they worked or how bad managed funds are on average compared to them and why. I also didn't realize that the funds have to pay the indices in order to use their secret sauce formula for how much of each stock is in the fund. How the funds mirror the index cheaply is very clever. I also learned some of the dangers of index funds and a better investment plan. David has a clear writing style and tells great stories in the chapters that keep you engaged in what otherwise might be dry financial info. Recommended.

David makes the complex topic of index fund investing easy to understand for beginners. I

appreciate his well reasoned and researched explanations and counterintuitive ideas. It's always important to get different ideas and David provides several that I plan to incorporate into my personal finance plan.

As a newbie investor with little understanding I really appreciate David's knowledge and transparency of the industry and financial market. He helps me understand it by breaking it down into "non-professional-investor"- language. I gain knowledge from someone coming from the financial industry, who has lived in different markets and has seen and experienced the inner workings unbeknown to a regular working person. He connects the dots for me so that I can understand the greater picture and am able to make wiser decisions. I highly recommend the book to anyone interested in learning more about investing!

Awesome introduction to index funds and ETFs for newbies without a strong investing background beyond metals and currencies. I definitely feel like I have a stronger grasp on how and why these indices work the way they do.

Tries to cover the ins and outs of index funds without actually being thorough enough. Structure of the book was pretty messy and there are grammatical errors in many places. You can tell when he really knows about a certain topic and when he doesn't. However, even when he does, the analysis does not really go that much in depth. Some examples he uses are also misleading when you actually take a look at the sources he provides. For those who are completely new to index funds try The Little Book of Common Sense Investing by Bogle.

Good book. Shows you the caveats and pitfalls associated with index funds, etfs, and passive indexing. These asset classes aren't the holy grail of investing like Wall Street would have you believe. At the end of the book he shows you how to invest using his 80/20 principle, and taking advantage of opportunities.

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